

YAHYA PEACE FOUNDATION
MULTIANNUAL STRATEGIC PLAN 2020 – 2023

Yahya Peace Foundation (YPF)
By Management and Supervisory Board (SB)
June 2020

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Preface

This is the strategic long-term plan of Yahya Peace Foundation, 2020 - 2023.

The Yahya Peace Foundation (YPF) was founded on July 8, 2018 in Rotterdam. The Yahya Peace Foundation is an international peace and network organization for Somalia, named after the murdered Somali peace activist, Abdulkadir Yahya.

YPF is committed to peaceful and equitable development through education and solidarity, in order to visualize and bundle people's strengths.

YPF has the notary draw up a deed (also known as the articles of association). After this deed has been drawn up, which includes determining who the directors are, YPF is registered with the Chamber of Commerce.

ANBI

The ANBI's requirements have been taken into account when drawing up the policy plan. An ANBI status has the advantage that organizations and individuals can deduct their gifts from the tax and the foundation is exempt from paying taxes on gifts and donations.

This plan provides insight into:

- Mission, vision, ambition and objectives of the foundation
- Activities of the foundation
- Finance
- The way in which the Foundation raises money
- The management of the foundation's assets
- The use of the foundation's assets
- The functioning of the board

On behalf of, The Board of the Yahya Peace Foundation.

Ali Yahye,
Managing Director

General information & Board

General data:

Statutory Name : YAHYA PEACE FOUNDATION
Organization type : Foundation
Established : July 08, 2018

Chamber of Commerce number : 71810544
Bank number (IBAN) : NL52 TRIO 0788 9525 79
Tax number (RSIN) : 858858344

Board:

Name : Fatima Nur
Date and Place of birth : 02-07-1991, Zaandam
Title : President
Authority : Jointly authorized (with other director (s), see articles of association)

Name : Ibrahim Mohamud
Date and Place of Birth : 01-07-1977, Mogadishu, Somalia
Title : Secretary
Authority : Jointly authorized (with other director (s), see articles of association)

Name : Ahmed Abukar
Date and Place of Birth : 01-07-1978, Mogadishu, Somalia
Title : Treasurer
Authority : Jointly authorized (with other director (s), see articles of association)

Introduction

According to the United Nations Refugee Agency (UNHCR), the collapse of the state of Somalia, lawlessness and subsequent anarchy in the country have led to one of the world's greatest humanitarian disasters and much unacceptable suffering among the more than nine million civilians. The fundamental rights of the people of Somalia have been violated on a daily basis for more than 30 years. Because of this human tragedy, we cannot and should not watch implicitly. The use of force is not the solution for Somalia. Knowledge and dialogue must be used as an alternative.

Characterization of the organization

The Yahya Peace Foundation (YPF) is an international peace and network organization for Somalia, named after the Somali peace-activist, Abdulkadir Yahya. YPF is committed to peaceful and equitable development through education and solidarity, in order to visualize and bundle people's strengths. We are not only active on the Internet, but also organize activities and meetings to involve people and organizations in the situation in Somalia and to inspire them to contribute to peace and development in the country.

Background history

The work and philosophy of Abdulkadir Yahya (1957-2005) are the inspiration and reason for the foundation of the Yahya Peace Foundation. Yahya was a well-known and esteemed peace activist in Somalia, who spent years committed to peace in his country. In the summer of 2005, he was murdered in his own home in the capital Mogadishu. His death shocked Somalis worldwide and was condemned by several international organizations.

Statement of Kofi Anan, at the UN, July 2005:

“The Secretary-General, was shocked to hear of the brutal murder of Abdulkadir Yahya Ali in Mogadishu. Mr. Yahya had devoted many years to foster peace and reconciliation in his countryman and by many in the international community”

YPF approaches the conflict in a holistic and integrated manner, with a specific focus on education and equality between Somalis, which is also reflected in the programs and projects.

YPF is an organization with roots in the Netherlands, but with international reach. The organization is able to join forces of Somalis worldwide. Our ambition is also to establish branches in other countries with a large Somali community, including Canada, the UK, the US, Kenya and Dubai.

YPF wants to make an alternative sound when it comes to the solution of the Somali conflict. One of the main principles of the organization is a firm belief in nonviolence. Violence of any kind, including as a conflict resolution tool, is countered. The YPF strongly disapproves of the use of force and provides convincing evidence that violence is not the solution to Somali problems. Almost three decades of violence have not solved anything. Our actions are based on solid knowledge and dialogue.

Vision

YPF believes that peace in a country is born in the hearts of people. We are convinced that the widely supported wish for peace among Somalis worldwide has potential for resolving the conflict. As far as YPF is concerned, education and equality are the foundation on which this peace must be built.

The vision of YPF can be summarized in one sentence: **We believe that lasting peace can only be achieved if we put the most vulnerable people in society first.**

Mission

We firmly believe in the fundamental equality of all Somalis and their right to education. We challenge the current status quo by challenging Somalis first to look at the people most affected by the conflict in our country today. YPF's projects and programs should contribute to a broader cultural shift in which solidarity with all Somalis - regardless of tribe, gender, age or income - is paramount.

Objective

YPF's vision and mission translate into two concrete objectives:

Education: WE TAKE OUR RESPONSIBILITY ONE CHILD AT A TIME

YPF is 100% committed to education for children in Somalia. That is why a collection campaign will be launched in 2020 to enable a thousand children to

attend primary education for ten years. The ultimate target group is children from Somali communities who are in a vulnerable or disadvantaged position.

- The focus will be on children from the most vulnerable groups in Somali society: children with disabilities, orphans and children of minorities (minority tribes). We strive to have both 500 girls and 500 boys go to a primary school and follow them for at least 10 years in their development.
- We also support students living in areas most affected by the violence.
- Because the school fees of the students are paid by our donors, we promote solidarity between Somalis

Equality: A persistent we-they mentality contributes to the lingering conflict in Somalia, which is mainly reflected in the tribal thinking that currently has too much of a grip on culture. YPF therefore wants to shape a community that is at the same time a countermovement and rooted in the traditional and cultural context of Somalia: the "Peace Tribe".

- The Peace Tribe is the community that centers around YPF and consists of paying members who are intensively involved in the work of YPF.
- All Somalis can join the Peace Tribe, and the Peace Tribe is committed to all Somalis - but with an explicit focus on currently disadvantaged groups to counterbalance inequalities that currently exist.
- The YPF education project is funded by the members of the Peace Tribe, thus underlining YPF's holistic approach in terms of both vision and implementation.

Core values

Core values answer the question: What do we find important in the way we interact with each other in the organization and in our working method? We want to be recognizable and assessed on this and expect our partners to endorse these values.

Our core values are:

- Diversity YPF has an open attitude and provides optimum space for differences in views and background.
- Promote peace: without violence and offer alternatives

- Collaboration: with organizations and initiatives that share our principles and goals and with the Somali community worldwide is crucial to make a strong statement. Respect for all people's lives is essential.
- Empowerment: Positive approach and combining the strength of the Somalis worldwide.
- Transparency: as a social organization, we are supported and maintained by the people. We provide full disclosure of our projects and finances (good governance)

Strategic priorities, "what we are going to do first":

- Building a strong basic organization with adequate staffing of the core teams
- Promotion of expertise and coaching of volunteers \ employees
- Building a good working relationship with partners in Somalia
- Choice of a limited number of themes and projects
- Building and managing documentation and communities around these themes
- Collaborate
- Building a broad, financial basis (sponsorship, donations, etc.)
- Build a solid (base) base in the Netherlands

Remuneration policy

For the management, the YPF Foundation follows the remuneration scheme of Charity Netherlands for directors, which has been in force since 2005 (<https://goededoelennederland.nl/sector/standpoints/directiesalaris>).

For employees, the YPF Foundation follows the guidelines of the Function Book for charities of Charities in the Netherlands: (<https://goededoelennederland.nl/kennis-diensten/hr/unctionboek-voor-goede-doelen>).

Fundraising for YPF

Most children in Somalia do not go to school due to war, political conflict and poverty. According to UNICEF, Somalia has one of the world's lowest enrollment rates for children of primary school age - only 30 percent of children attend school. (Source: <https://www.unicef.org/somalia/education.html>)

- YPF is launching a worldwide education campaign, in particular with the Somali diaspora and many world citizens and organizations that match our objective. In this information campaign she draws attention to the importance of education for every child and the seriousness of the current situation, where 70% of children cannot go to school.
- YPF launches a fundraising campaign (money and donors / sponsors) among the Somali diaspora around the world, world citizens and various organizations.
- In collaboration with schools in Somalia, YPF will select a thousand children, who will continue to be monitored during the years that they go to school.

To get the project off the ground, the foundation will start with an education campaign and a fundraising campaign and gradually recruit at least a thousand donors / sponsors. For the start of the project, financial support is therefore requested for the first three years. After the first year, we want to help at least three hundred children to go to school. After three years, the project is independent and sustainable and will continue to be financed by recruited donors / sponsors.

Transparency

As a social organization, we are supported and maintained by people. We provide full disclosure of our projects and finances (good governance). We understand like no other that everyone involved in our foundation has the right to know how our organizational structure works, what our objectives are and what happens with the proceeds from fundraising actions, donations and sponsor funds.

The YPF Foundation strives for an absolutely transparent financial policy. The balance sheet, the statement of income and expenditure and an annual financial report are published annually on the Foundation's website. The treasurer is responsible for the financial administration and the assets of the Foundation. Accountability by the treasurer to the board takes place during board meetings.

ANBI status

The YPF Foundation has submitted an application for ANBI status in 2020. In 2020, it will be further investigated what options the ANBI status offers to optimally support the foundation.

At donations from donors, we cannot do what we want to do at YPF. Our donors are the backbone of our organization.

From 1 January 2014, new conditions apply to a public benefit organization (ANBI). From that date, an ANBI must publish a number of data on an internet site. The YPF Foundation has bundled this information for you here.

Yahya Peace Foundation (YPF)

Address : Wevershoekstraat 552, 3083 CZ te Rottwedam
Phone : 06-520 568 16
E-mail : info@yahyapeacefoundation.org
Account number : NL52 TRIO 0788 9525 79
RSIN : 858858344.

Supervisory Board

The Supervisory Board checks whether the Board of Directors, in its policy-making and in the performance of its management duties, considers the importance of the foundation in relation to the social function of the foundation and has carefully and carefully weighed the interests of all those who are involved in the foundation.

Board of Directors

The Board of Directors is ultimately responsible for and entrusted with the management of the foundation, which means, among other things, that it is responsible for the realization of the objectives of the foundation, the strategy and the policy and the result development. The Board of Directors is accountable for this to the Supervisory Board.

In fulfilling its task, the Board of Directors focuses on the interest of the foundation, taking into account that the foundation serves a special social responsibility.

The Board of Directors is responsible for controlling the risks associated with the activities of the foundation and for financing the foundation. The Executive Board

reports on this and discusses the internal risk management and control systems with the Supervisory Board.

Peace Tribe

YPF can only be successful if the organization is rooted in a community of Somalis worldwide who are actively committed to peace. That is why YPF intends to establish a so-called "Peace Tribe", an international community of paying members who are intensively involved with the organization. The Peace Tribe is symbolically the counterpart of tribalism and the we-they thinking that lies at the root of the Somali conflict. The Peace Tribe is powered by YPF.

Peace Ambassadors

People who want to lobby for YPF can be appointed as ambassadors for peace. They promote YPF's initiatives. Each ambassador focuses on a sector in which he / she is active and has built up a network (for example: politics, music, journalism, culture, education, self-organizations, etc.).

Volunteers

The volunteers firstly endorse the mission and vision of YPF. They spread our peace message and can, in consultation, make a (practical) contribution during activities.

The employees (volunteer or professional) are networkers, show initiative and are able to work independently and in (changing) teams, can make connections and feel responsible for the ups and downs of the entire organization, working in an environmentally and demand-oriented manner,